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Ref. A326130

Mr Paul Nicolaou
Chief Executive Officer
Australian Hotels Association (NSW)
Level 15, Hudson House
131 Macquarie Street
SYDNEY NSW 2000

Dear Mr Nicolaou

As you would be aware the Office of Liquor, Gaming and Racing is updating the existing Liquor Promotion Guidelines document.

I wrote to you in September 2012, seeking feedback on the draft Guidelines. I thank you for your comments, and can advise that this feedback was taken into consideration in the final draft of the Guidelines.

I am now seeking your Association's endorsement of the final Liquor Promotion Guidelines document. I have attached a copy of the final draft of the Guidelines to this letter.

As hotels are one of the key licence types to which the Guidelines relate, your Association's endorsement is considered important to support the Office of Liquor, Gaming and Racing in encouraging licensees to consider their responsibilities relating to appropriate liquor promotions. Your endorsement will encourage liquor licensees to accept and follow the Guidelines.

If you agree to endorse the Guidelines, we will place your logo on the front cover of the Guidelines, next to the Trade & Investment logo, to indicate your support. I would also appreciate your assistance in disseminating the new Guidelines to your members.

Should you require further information on this matter, Ms Lucy Brotherton, A/Manager, Industry Support, Office of Liquor, Gaming and Racing, can be contacted at lucy.brotherton@olgr.nsw.gov.au or on 02 9995 0664.

Yours sincerely

Cathrine Lynch
A/Executive Director